



## 2025 Events Calendar

■ Trade Show ■ Virtual Trade Event ■ Promotion ■ Outbound Trade Mission ■ Inbound Trade Mission

<u>EVENT</u>	<u>DATE</u>	<u>FOCUS</u>	<u>LOCATION</u>
<b>AFRICA</b>			
■ WUSATA - Africa Virtual Meetings (Customized)	Mar 10 - Mar 28	Retail	Virtual
■ 2025 Outbound Trade Mission to Morocco	May 18 - May 23	Ingredients	Casablanca, Morocco
<b>EUROPE</b>			
■ 2025 WUSATA Pavilion at Barcelona Seafood Expo Global	May 6 - May 8	Seafood	Barcelona, Spain
<b>MIDDLE EAST</b>			
■ 2025 WUSATA Pavilion at Gulfood Trade Show	Feb 17 - Feb 21	Foodservice/Retail	Dubai
<b>NORTH AMERICA</b>			
■ 2025 WUSATA Pavilion at ANTAD Trade Show	Mar 25 - Mar 27	Consumer Oriented	Guadalajara, Mexico

Visit [WUSATA.ORG](https://www.wusata.org) to find out more about these events, including registration information. If you have a MyWUSATA account, login and click on Events Search for more details.

Don't have a free MyWUSATA account? You can get signed up in 3 simple steps.

Note: All of the trade shows and Outbound Trade Mission events listed in this calendar are eligible for 50% reimbursement if you are signed up for FundMatch®. Go to your MyWUSATA Dashboard to start your FundMatch® application now.