



2022 Events Calendar

■ Trade Show
 ■ Virtual Trade Event
 ■ Promotion
 ■ Outbound Trade Mission
 ■ Inbound Trade Mission

EVENT	DATE	FOCUS	LOCATION
AUSTRALIA			
■ 2022 Australia Specialty Food & Beverage Outbound Mission	Sep 26 - Sep 30	All Industry Focuses	Australia
EAST ASIA			
■ 2022 Korea Consumer Oriented Inbound Mission to CA	Feb 21 - Feb 25	Consumer Oriented	CA
■ 2022 WUSATA Pavilion at FOODEX Japan Trade Show	Mar 8 - Mar 11	All Industry Focuses	Japan
■ 2022 China Consumer Oriented Inbound Mission to CA /NV	Mar 22 - Mar 24	Consumer Oriented	CA/NV
■ 2022 Taiwan Specialty Food & Beverage Packages Outbound Mission	Apr 12 - Apr 16	Consumer Oriented	Taiwan
■ 2022 China Specialty Drink Inbound Mission to AK & WA	Apr 25 - Apr 29	Specialty Beverage	AK/WA
■ 2022 WUSATA Pavilion at SIAL China	May 18 - May 20	All Industry Focuses	China
■ 2022 WUSATA Pavilion at IFIA (Int'l Food Ingredients & Additives Exhibition & Conference)	May 18 - May 20	Ingredients	Japan
■ 2022 WUSATA Pavilion at Food Taipei Trade Show	Jun 23 - Jun 26	Consumer Oriented	Taiwan
■ 2022 China Pet Food Outbound Mission (in conjunction with Shanghai Int'l Pet Food Show)	Jun 26 - Jun 30	Animal Nutrition	China
■ 2022 Japan Foodservice Inbound Mission to ID/OR	Jul 18 - Jul 22	Foodservice	ID/OR
■ 2022 Taiwan Consumer Oriented Inbound Mission to ID/OR	Aug 22 - Aug 26	Consumer Oriented	ID/OR
■ 2022 Japan Retail Outbound Mission to Tokyo & 2nd City	Sep 19 - Sep 23	Retail	Japan
■ 2022 Korea Menu Promotion	Sep 19 - Nov 4	Ingredients	Korea
■ 2022 China Outbound Mission to New 1st Tier City, Chengdu, & Xi'An	Oct 17 - Oct 21	All Industry Focuses	China
■ 2022 Taiwan Fresh Produce Inbound Mission to PMA Trade Show	Oct 27 - Oct 29	Produce	FL
■ 2022 Korea Outbound Mission	Oct 31 - Nov 4	Consumer Oriented	Korea
■ 2022 China Animal Feed & Nutrition Outbound Mission to Tianjin & 2nd City	Nov 14 - Nov 16	Animal Nutrition	China
■ 2022 Korea Dried Fruit & Nut Inbound Mission to CA/NM	Dec 5 - Dec 9	Ingredients	CA/NM
EUROPE			
■ 2022 Europe Southwest Foods Inbound to CO	Jul 25 - Jul 29	Consumer Oriented	CO
■ 2022 Europe Nursery Floriculture Inbound Mission to AK/HI	Aug 22 - Aug 26	Nursery	AK/HI
■ 2022 WUSATA Pavilion at SIAL Paris	Oct 15 - Oct 19	All Industry Focuses	France
LATIN AMERICA			
■ 2022 Mexico Consumer Oriented Inbound Mission to NV/MT	Mar 27 - Apr 1	Consumer Oriented	NV/MT
■ 2022 Mexico In-Store Promotions	Apr 1 - Jul 31	Consumer Oriented	Mexico
■ 2022 Latin America Ingredient Inbound Mission to OR/UT	Jun 12 - Jun 17	Ingredients	OR/UT
■ 2022 Mexico Ingredients Inbound Mission to OR/UT	Jun 12 - Jun 17	Ingredients	OR/UT
■ 2022 Mexico HRI Outbound Mission to Mexico City & Tijuana	Jul 11 - Jul 15	Foodservice/Ingredients	Mexico
■ 2022 WUSATA Pavilion at Espacio Foods Trade Show	Sep 19 - Sep 30	Foodservice/Retail	Chile
MIDDLE EAST			
■ 2022 WUSATA Pavilion at Gulfood Trade Show	Feb 13 - Feb 17	Foodservice/Retail	Dubai
■ 2022 Middle East Outbound Mission to UAE & Saudi Arabia	May 23 - May 27	Foodservice	UAE
NORTH AMERICA			
■ 2022 Canada Consumer Oriented Inbound Mission to Winter Fancy Food	Jan 16 - Jan 18	Consumer Oriented	CA
■ 2022 WUSATA Pavilion at Grocery & Specialty Food West Trade Show	Apr 25 - Apr 26	All Industry Focuses	Canada
■ 2022 Canada Specialty Beverage Outbound Trade Mission to Ontario & Alberta	Jun 6 - Jun 10	Specialty Beverage	Canada
■ 2022 Canada Specialty Food & Beverage Inbound Mission to UT/NM	Aug 1 - Aug 5	All Industry Focuses	UT/NM
■ 2022 Canada Crafted Cider Outbound Mission to Toronto & Montreal	Aug 29 - Sep 2	Specialty Beverage	Canada
SOUTH ASIA			
■ 2022 India Animal Feed Inbound Mission to WA/UT	Aug 15 - Aug 18	Animal Nutrition	WA/UT

SOUTHEAST ASIA

■ 2022 WUSATA Pavilion at FHA Food & Beverage Trade Show	Mar 28 - Mar 31	All Industry Focuses	Singapore
■ 2022 ASEAN Outbound Mission to Vietnam & Singapore	Jun 20 - Jun 24	Consumer Oriented	Vietnam, Singapore
■ 2022 ASEAN Seafood Inbound Trade Mission to AK/HI	Jul 11 - Jul 15	Seafood	AK/HI
■ 2022 ASEAN Pet Products Inbound Mission to CO/NV	Aug 8 - Aug 12	Animal Nutrition	CO/NV
■ 2022 ASEAN Consumer Oriented Inbound Mission to CA/OR	Aug 22 - Aug 26	Consumer Oriented	CA/OR
■ 2022 ASEAN Animal Feed & Nutrition Outbound Mission to Vietnam & Thailand	Nov 16 - Nov 18	Animal Nutrition	Vietnam, Thailand
■ 2022 ASEAN Dried Fruit & Nut Inbound Mission to NM/CA	Dec 1 - Dec 31	Ingredients	NM/CA

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Note: All of the trade shows and Outbound Trade Mission events listed in this calendar are eligible for 50% reimbursement if you are signed up for FundMatch®. Go to your MyWUSATA Dashboard to start your FundMatch® application now.