



## 2020 Events Calendar

■ Trade Show 
 ■ Outbound Trade Mission 
 ■ Inbound Trade Mission

EVENT	DATE	FOCUS	LOCATION
<b>AUSTRALIA</b>			
<span style="color: purple;">■</span> 2020 Australia Consumer Oriented Inbound Trade Mission to CA, WA	Apr 19 - Apr 25	Consumer Oriented	CA, WA
<b>EAST ASIA</b>			
<span style="color: red;">■</span> 2020 China Consumer Oriented Outbound Trade Mission to Beijing, Shenyang, Chengdu	Feb 17 - Feb 21	Consumer Oriented	Beijing, Shenyang, Chengdu
<span style="color: purple;">■</span> 2020 Japan Consumer Oriented Inbound Trade Mission to CA, UT	Feb 17 - Feb 21	Consumer Oriented	CA, UT
<span style="color: blue;">■</span> 2020 WUSATA Pavilion at FOOD EX Trade Show	Mar 9 - Mar 13	Consumer Oriented	Japan
<span style="color: purple;">■</span> 2020 Korea Consumer Oriented Inbound Trade Mission to CA, WA	Apr 19 - Apr 25	Consumer Oriented	CA, WA
<span style="color: blue;">■</span> 2020 WUSATA Pavilion at SIAL China	May 13 - May 15	All Industry Focuses	Shanghai, China
<span style="color: red;">■</span> 2020 Outbound Trade Mission to Taiwan	Jun 1 - Jun 5	Retail	Taiwan
<span style="color: purple;">■</span> 2020 Korea Consumer Oriented Inbound Trade Mission to OR, HI	Jun 22 - Jun 26	Consumer Oriented	OR, HI
<span style="color: purple;">■</span> 2020 Taiwan Retail Gifts Package Inbound Trade Mission to WA, HI	Aug 18 - Aug 22	Retail	WA, HI
<span style="color: purple;">■</span> 2020 Japan Foodservice and Ingredient Inbound Trade Mission to ID, OR	Aug 24 - Aug 28	Foodservice	ID, OR
<span style="color: purple;">■</span> 2020 China Consumer Oriented Inbound Trade Mission to OR, HI	Sep 14 - Sep 18	Consumer Oriented	OR, HI
<span style="color: purple;">■</span> 2020 Taiwan Specialty Beverage Inbound Trade Mission to NM, CO	Oct 4 - Oct 10	Foodservice/Retail	NM, CO
<span style="color: purple;">■</span> 2020 Taiwan Fresh Produce Inbound Trade Mission to PMA Fresh Summit Expo	Oct 15 - Oct 17	Produce	TX
<span style="color: red;">■</span> 2020 Japan Outbound Trade Mission to Tokyo and 2nd City	Nov 9 - Nov 13	Retail	Japan
<span style="color: red;">■</span> 2020 China Food Service Outbound Trade Mission to Hong Kong, Shenzhen and Guangzhou	Nov 9 - Nov 13	Foodservice	China
<span style="color: red;">■</span> Korea Outbound Trade Mission	Dec 7 - Dec 11	Retail	Korea, Republic of
<b>EUROPE</b>			
<span style="color: purple;">■</span> 2020 Europe Specialty Beverage Inbound Trade Mission to NM, CO	Oct 4 - Oct 10	Retail	NM, CO
<span style="color: blue;">■</span> WUSATA Pavilion at SIAL Paris	Oct 18 - Oct 22	All Industry Focuses	Paris, France
<span style="color: purple;">■</span> 2020 Europe Dried Fruit and Nut Inbound Trade Mission to CA, NM, AZ	Dec 6 - Dec 12	Ingredients	CA, NM, AZ
<b>MIDDLE EAST</b>			
<span style="color: blue;">■</span> WUSATA Pavilion at Gulfood Trade Show	Feb 16 - Feb 20	Foodservice/Retail	United Arab Emirates
<span style="color: purple;">■</span> 2020 Middle East Consumer Oriented Inbound Trade Mission to CO, WA	Aug 3 - Aug 7	Consumer Oriented	CO, WA
<span style="color: red;">■</span> 2020 Middle East Outbound Trade Mission to Israel	Sep 6 - Sep 10	Retail	Israel
<span style="color: purple;">■</span> 2020 Middle East Animal Feed Inbound Trade Mission to ID, UT	Sep 21 - Sep 25	Animal Nutrition	ID, UT
<span style="color: purple;">■</span> 2020 Middle East Dried Fruit and Nut Inbound Trade Mission to CA, NM, AZ	Dec 6 - Dec 12	Ingredients	CA, NM, AZ
<b>NORTH AMERICA</b>			
<span style="color: blue;">■</span> WUSATA Pavilion at SIAL Canada	Apr 15 - Apr 17	Foodservice	Montreal, Canada
<span style="color: red;">■</span> 2020 Mexico Outbound Trade Mission to Mexico City and 2nd City	May 18 - May 22	Retail	Mexico
<span style="color: purple;">■</span> 2020 Canada Specialty Beverage Inbound Trade Mission to MT, NV	Jun 8 - Jun 12	Foodservice/Retail	MT, NV
<span style="color: purple;">■</span> 2020 Canada Retail Inbound Trade Mission to CO, OR	Jul 21 - Jul 27	Retail	CO, OR
<b>OTHER</b>			
<span style="color: red;">■</span> 2020 Mexico Trade Meetings/Outbound Mission	May 18 - May 22	All Industry Focuses	Mexico
<span style="color: red;">■</span> 2020 Central America Buyers to Mexico Trade Meetings/Outbound Mission	May 18 - May 22	All Industry Focuses	Mexico
<span style="color: purple;">■</span> 2020 Central America Produce Delegation	Jun 22 - Jun 26	Produce	CA, WA
<span style="color: purple;">■</span> 2020 Mexico Produce Delegation	Jun 22 - Jun 26	Produce	CA, WA
<span style="color: purple;">■</span> ASEAN Produce Delegation	Jun 22 - Jun 26	Produce	CA, WA
<span style="color: purple;">■</span> 2020 ASEAN Retail Promotion	Jul 1 - Jul 31	Retail	CA
<span style="color: red;">■</span> 2020 ASEAN Trade Meetings/Outbound Mission	Sep 15 - Sep 18	All Industry Focuses	ASEAN
<b>SOUTH AMERICA</b>			

■ 2020 South America Outbound Trade Mission to Colombia and Second Country

Feb 23 - Feb 29 Foodservice/Retail Colombia and Second Country

■ 2020 WUSATA Pavilion at Espacio Food & Service Trade Show

Sep 8 - Sep 10 Foodservice/Retail Santiago, Chile

## SOUTH ASIA

■ Food and Hotel India Trade Show

Sep 1 - Sep 10 Retail India

## SOUTHEAST ASIA

■ 2020 SE Asia Consumer Oriented Inbound Trade Mission to CA, UT

Feb 17 - Feb 21 Consumer Oriented CA, UT

■ 2020 WUSATA Pavilion at FHA - Food & Beverage Trade Show

Mar 31 - Apr 3 All Industry Focuses Singapore

■ 2020 SE Asia Outbound Trade Mission to Malaysia and the Philippines

May 4 - May 8 Foodservice Malaysia & Philippines

■ 2020 Japan Retail Inbound Trade Mission to CO, HI

Jun 21 - Jun 26 Retail CO, HI

■ 2020 SE Asia Seafood Outbound Trade Mission

Jul 13 - Jul 17 Seafood Vietnam and Second Location

■ 2020 WUSATA Pavilion at Food Ingredients Asia Trade Show

Sep 9 - Sep 11 Ingredients Indonesia

■ 2020 WUSATA Pavilion at Food and Hotel Hanoi Trade Show

Nov 24 - Nov 27 Foodservice Vietnam

Visit [WUSATA.ORG](http://WUSATA.ORG) to find out more about these events, including registration information. If you have a MyWUSATA account, login and click on Events Search for more details.

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Note: All of the trade shows and Outbound Trade Mission events listed in this calendar are eligible for 50% reimbursement if you are signed up for FundMatch®. Go to your MyWUSATA Dashboard to start your FundMatch® application now.