











2019 Events Calendar




■ Trade Show
 ■ Virtual Trade Event
 ■ Promotion
 ■ Outbound Trade Mission
 ■ Inbound Trade Mission

EVENT	DATE	FOCUS	LOCATION
AUSTRALIA			
■ WUSATA Pavilion at Fine Food Australia Trade Show	Sep 8 - Sep 12	Foodservice/Retail	Australia
EAST ASIA			
■ WUSATA Pavilion at FoodEX Trade Show	Mar 5 - Mar 8	Foodservice/Retail	Japan
■ USDA Outbound Trade Mission	Apr 22 - Apr 25	Foodservice/Retail	Taiwan
■ WUSATA Pavilion at HOFEX Trade Show	May 7 - May 10	Consumer Oriented	Hong Kong
■ WUSATA Pavilion at SIAL China Trade Show	May 14 - May 16	Consumer Oriented	China
■ Outbound Trade Mission	Jun 4 - Jun 7	Foodservice/Retail	Japan
■ eCommerce Outbound Trade Mission	Jun 23 - Jun 28	Foodservice/Retail	China
■ Foodservice & Ingredient Inbound Trade Mission	Jun 25 - Jun 28	Foodservice/Ingredients	WA, ID
■ Consumer Oriented Inbound Trade Mission	Jul 29 - Aug 2	Consumer Oriented	OR, HI
■ Consumer Oriented Inbound Trade Mission	Jul 29 - Aug 2	Consumer Oriented	ID, OR
■ Inbound Trade Mission at Western Foodservice & Hospitality Expo	Aug 25 - Aug 29	Foodservice	CA
■ Foodservice & Ingredient Inbound Trade Mission	Aug 26 - Aug 29	Foodservice/Ingredients	ID, OR
■ Seafood Outbound Trade Mission to Hong Kong, Macau, Chengdu & Dalian	Sep 1 - Sep 10	Seafood	Hong Kong & China
■ Inbound Trade Mission at International Baking Industry Expo (IBIE)	Sep 8 - Sep 10	Retail	NV
■ Outbound Trade Mission	Sep 30 - Oct 3	Consumer Oriented	Korea, Republic of
■ Specialty Beverage Inbound Trade Mission	Oct 21 - Oct 25	Retail	NM, CO
■ Seafood Inbound Trade Mission	Nov 4 - Nov 8	Seafood	WA, AK
■ Dried Fruit and Nut Inbound Trade Mission	Dec 9 - Dec 13	Ingredients	NM, AZ, CA
EUROPE			
■ Bakery Ingredient Outbound Trade Mission	Jun 16 - Jun 22	Ingredients	Spain, Italy
■ WUSATA Pavilion at Anuga Trade Show	Oct 5 - Oct 9	Foodservice/Ingredients	Germany
■ Specialty Beverage Inbound Trade Mission	Oct 21 - Oct 25	Retail	NM, CO
■ WUSATA Pavilion at FI NI Trade Show	Dec 3 - Dec 5	Ingredients	France
■ Dried Fruit & Nuts Inbound Trade Mission	Dec 8 - Dec 13	Ingredients	NM, AZ, CA
MIDDLE EAST			
■ WUSATA Pavilion at Gulfood Trade Show	Feb 17 - Feb 21	Foodservice/Retail	United Arab Emirates
■ Consumer Oriented Inbound Trade Mission	Jul 22 - Jul 26	Natural Products	CO, WA
■ Inbound Trade Mission Western Foodservice & Hospitality Expo	Aug 25 - Aug 29	Foodservice	CA
■ Outbound Trade Mission	Oct 19 - Oct 25	Animal Nutrition	Saudi Arabia, United Arab Emirates
NORTH AMERICA			
■ Outbound Trade Mission	Apr 1 - Apr 5	Foodservice/Retail	Canada
■ Retail Inbound Trade Mission	Jun 10 - Jun 14	Foodservice/Retail	UT, AK
■ HRI Foodservice Outbound Trade Mission	Jun 10 - Jun 13	Foodservice/Retail	Mexico

-  Consumer Oriented Inbound Trade Mission
-  Nursery Inbound Trade Mission
-  USDA Outbound Trade Mission
-  Canada Western Onion Inbound Mission to Idaho and Oregon
-  Retail Inbound Trade Mission
-  Consumer Inbound Trade Mission
-  Certified American Grown Pavilion at PMA Fresh Summit
-  2019 USDA Outbound Trade Mission to Mexico




Jul 22 - Jul 26	Consumer Oriented	CO, ID
Aug 1 - Aug 8	Nursery	WA, AK, HI
Sep 3 - Sep 6	Consumer Oriented	Canada
Sep 17 - Sep 18	All Industry Focuses	ID, OR
Sep 23 - Sep 27	Foodservice/Ingredients	CA, MT
Sep 23 - Sep 27	Consumer Oriented	CA, MT
Oct 17 - Oct 19	Nursery	CA
Nov 6 - Nov 8	Consumer Oriented	Mexico City

SOUTH AMERICA

-  Consumer Oriented Inbound Trade Mission
-  USDA Trade Mission
-  WUSATA Pavilion at Espacio Food & Service Trade Show

May 20 - May 24	Consumer Oriented	WA, CA,
Jun 4 - Jun 7	Foodservice/Retail	Colombia
Sep 9 - Sep 13	Consumer Oriented	Chile

SOUTHEAST ASIA

-  Consumer Oriented Inbound Trade Mission
-  Consumer Oriented Inbound Trade Mission
-  USDA Trade Mission

May 20 - May 24	Consumer Oriented	OR, CA
Aug 12 - Aug 17	Consumer Oriented	WA, HI
Oct 15 - Oct 18	Consumer Oriented	Vietnam

Visit WUSATA.ORG to find out more about these events, including registration information. If you have a MyWUSATA account, login and click on Events Search for more details.

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Note: All of the trade shows and Outbound Trade Mission events listed in this calendar are eligible for 50% reimbursement if you are signed up for FundMatch®. Go to your MyWUSATA Dashboard to start your FundMatch® application now.