TRADE SHOW

2024 WUSATA PAVILION AT GULFOOD TRADE SHOW

Monday, Feb 19 - Friday, Feb 23, 2024
Registration: Thursday, Jul 20 - Friday, Aug 18, 2023 | 8:30 AM
Dubai | United Arab Emirates | Middle East

https://www.wusata.org/e/M6ZM8S1

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 15 Western Region Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2024 WUSATA Pavilion at Gulfood Trade Show
Dubai, UAE
February 19 - 23, 2024

Gulfood is the Middle East's largest annual food & beverage trade show! Access the biggest business matchmaking program dedicated to Gulfood industry leaders and peers. You can meet and connect with top buyers and leverage the power of face-to-face meetings. Additionally, you can do business in one of the world's safest and most well-connected hubs for business travelers. Gulfood is organized by DWTC, with a proven track record of hosting the world's safest events during the pandemic.

Benefits of Participation:

- Located in the USA Pavilion, a prime location is offered
- On-site project manager assistance during the show
- Free access to USA lounge

PLEASE NOTE:

- All prices are inclusive of mandatory insurance & enhanced internet listing fee and 5% VAT
- Each company is limited to one booth (Should WUSATA have remaining booth space near the close of registration, a second booth may be allowable. Please waitlist for a second booth space if desired).
- Booths will be allocated on a first-come, first-served basis according to time of registration
- **Confections and seafood are not suitable products for this show. Alcohol is prohibited. Pulses & grains will need to exhibit in the affiliated hall.** Please contact the trade show organizer directly if you wish to exhibit in the Pulses & Grains Hall.

REGISTRATION OPENS: July 20, 2023 at 8:30am PDT

Registration Deadline: August 18, 2023

All payments for participation must be received within 14 days of registration or participation will be canceled.

INDUSTRY FOCUS

Food Service Products **Ingredient** **Natural/Health** **Organic** **Produce** **Retail Products**

BUYER AUDIENCE

Worldwide