INBOUND MISSION

2023 CANADA CONSUMER ORIENTED INBOUND TRADE MISSION TO CO/MT

Sunday, Oct 15 - Friday, Oct 20, 2023
Registration: Tuesday, Aug 8 - Saturday, Oct 14, 2023
CO/MT | Canada | North America

https://www.wusata.org/e/4GHUBTZ

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 15 Western Regional Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2023 Canada Consumer Oriented Inbound to Colorado and Montana
Montana & Colorado
October 15 - 20, 2023

Come participate in face to face meetings with buyers from America's second largest export market for agricultural products. In 2022 Canada imported over $33 billion in US goods. This October WUSATA will be hosting meetings with selected buyers from Canada in Montana and Colorado. Don't miss out on your opportunity to learn first hand from buyers about current market demands. This mission will also include retail tours with the buyers giving them exposure to the products sold on local grocery store shelves. During the mission, Montana will host their annual Montana Food Show. This show will give buyers the chance to try the best of Montana's products, and meet the producers making it happen.

Itinerary:

- October 15- Buyers arrive MT
- October 16- Buyer Meetings and Food Show in MT
- October 17- producer tours & travel to CO
- October 18- Meetings in CO
- October 19-Meetings in CO
- October 20- Buyers Travel home

Benefits of Participation:

- Meet 1-on-1 with vetted buyers from Canada
- Make new or reaffirm existing relationships with buyers
- Learn about market conditions and consumer preferences from buyers
- Explore interest and demand for your products in the Canada market

Participation Fee: $20

Registration Deadline: October 14, 2023

Wine, Beer, Distilled Spirits and other forms of alcohol are not suitable for this activity.

PRODUCT DESCRIPTION

Retail, Packaged, and Consumer Oriented products including fresh/ frozen/dried/ processed fruits and vegetables, nuts, beverages, dairy products, oils and spices, processed/prepared food items (condiments, ice cream, soups, bakery items, etc.), fresh/frozen meat, snack foods

INDUSTRY FOCUS

Consumer Oriented

BUYER AUDIENCE

Canada