

INBOUND MISSION

2018 JAPAN CONSUMER ORIENTED INBOUND TRADE MISSION TO CO,HI

Monday, Jul 23 - Friday, Jul 27, 2018

Registration: Wednesday, Feb 21 - Wednesday, Jul 18, 2018

📍 CO, HI

EVENT DETAILS

Do not miss the opportunity to meet with qualified buyers from Japan! The Trade Mission is sponsored by the Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture.

Japan Consumer Oriented Inbound Trade Mission to Colorado and Hawaii ~ July 23 - 27, 2018

Thinking about expanding your product sales in to Japan? Wonderful! Japan is continuously a popular market for US companies. This is a great chance to explore possibilities in the market and meet with pre-qualified buyers at an affordable cost.

Benefits of Participating:

- Showcase your products and learn about opportunities in Japan
- Meet one-on-one with pre-qualified buyers, brokers, distributors
- Market briefing provided to learn about consumer preferences and trend information
- Japan buyers and contractors will provide market intelligence and evaluate how your product fits into the marketplace
- Learn about and measure the competitive landscape

In Denver, this mission will be held in conjunction with a buyer's delegation from Canada (separate registration is required to participate)

In Honolulu, this mission will be held in conjunction with a buyer's delegation from Taiwan (separate registration is required to participate)

Participation Fee: \$15.00 per company



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Sauces, Spices, Snacks, Confectioneries, fresh/processed fruits and vegetables, Oils, Nuts, Chocolate, Jams & Jellies, Coffee, Tea, Health & Natural Foods, Specialty foods, value-added products, consumer-oriented retail products and more.