TRADE SHOW

2023 WUSATA PAVILION AT FOOD TAIPEI TRADE SHOW

Wednesday, Jun 14 - Saturday, Jun 17, 2023
Registration: Friday, Feb 10 - Friday, May 5, 2023 | 8:00 AM
Taiwan | Taiwan | East Asia

https://www.wusata.org/e/FHFCILN

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

~ WUSATA Pavilion at Food Taipei Trade Show ~

Taipei NanGang Exhibition Center, Taipei, Taiwan

June 14 - June 17

Taiwan is currently the 6th largest market for US agricultural products with total exports in 2021 alone exceeding $4 billion USD. Since 2020 and the start of the COVID-19 pandemic, Taiwan has slowly released border and mask restrictions allowing foreigners entry without quarantine.

Health, as well as convenience and happiness, have become what Taiwan consumers look for in food and beverage products, giving western states a great opportunity for exporting into Taiwan. Join the WUSATA Pavilion at Food Taipei for a great opportunity to meet buyers and importers from not only Taiwan, but various surrounding countries. This mission will also include a unique social media component giving your company the marketing exposure to a wide variety of followers throughout various online platforms.

Registration Deadline Friday April 28, 2023

Booth Fee: $2,000

*Booths will be allocated on a first come, first served basis according to time of registration

Benefits of Participation:

- Located in the USA Pavilion within a prime location
- On-site project manager assistance during the show
- Discounted booth pricing
- Participation in one of Asia's largest trade shows with both domestic and oversea exhibitor presence.
- Exclusive social media advertisement for participating WUSATA companies
- One-stop purchasing platform for the entire food industry.

Itinerary

- June 11-13th: Booth set up and move in
- June 14 -16th: Food Taipei Exhibit opens to business professionals only.
- June 17th: Food Taipei Exhibit opens to business professionals and general public.
- June 18th: Booth tear down and move out.

For more details reach out to:

PRODUCT DESCRIPTION

Fresh Fruits & Vegetables, Preserved Fruits & Vegetables, Poultry, Seafood, Meat & Processed Meat Products, Edible Oils, Dairy Products, Organic and Vegetarian Food, Frozen Prepared Food, Canned Food, Baked Food, Biscuits, Wine & Liquor, Coffee & Tea, Juice & Soft Drinks, Condiments & Confectionery

INDUSTRY FOCUS

Consumer Oriented

BUYER AUDIENCE

Worldwide

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The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373