

OUTBOUND MISSION

2019 OUTBOUND TRADE MISSION TO CANADA

Monday, Apr 1 - Friday, Apr 5, 2019

Registration: Monday, Dec 17, 2018 - Monday, Jan 14, 2019 | 12:00 PM

📍 Canada | Canada | North America

<https://www.wusata.org/e/E6RGCQ1>

EVENT DETAILS

The Western United States Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, brought to you by the USDA's Foreign Agricultural Service:

Canada Outbound Trade Mission to Montréal and Toronto ~ April 1-5, 2019

Canada was the second-largest export market for U.S. food and agricultural products. With more than \$16 billion USD of high-value, consumer-oriented exports. Canada remains an important destination for U.S. food & agricultural exports as well as an excellent opportunity for new-to-export small and medium-sized companies.

Benefits of participation:

- One-on-one buyer meetings
- USDA marketing briefing
- Retail Tours
- Reimbursement of lodging within the Federal per diem rate for one company representative with submittal of required supporting documentation

WUSATA has five spots available for this trade mission. Participation is contingent upon USDA review.

Participation Fee: \$400

Complete the following:

Step 1: Complete registration on the WUSATA website and pay \$400 participation fee

Step 2: We will follow up with you to complete the USDA registration form

Step 3: You will be notified if USDA approves your company for the event (If not approved by USDA, a refund will be given)

Registration Deadline: January 14, 2019 (no refunds if canceled after this date)

FundMatch® can help boost your international marketing budget with 50% cost reimbursement on eligible international marketing expenses. Please contact WUSATA for more information.



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Prepared & packaged foods, beef and beef products, fresh fruits and vegetables, processed fruits and vegetables, snack foods, confectionery, organic products, wine, condiments & sauces, spirits, tree nuts, feeds & fodders, and fish products.

INDUSTRY FOCUS

Food Service Products

Natural/Health

Produce

Retail Products

Seafood