

INBOUND MISSION

2018 EUROPE CIDER & SPECIALTY BEVERAGE INBOUND TRADE MISSION TO OR & WA

Monday, Nov 26 - Thursday, Nov 29, 2018
Registration: Thursday, Aug 23 - Friday, Nov 16, 2018
📍 OR, WA

<https://www.wusata.org/e/VUXTG9H>

EVENT DETAILS

Don't miss this Inbound Trade Mission to Oregon and Washington sponsored by the Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture.

Europe Cider and Specialty Beverage Inbound Mission to Oregon and Washington ~ November 26-29, 2018

Oregon: November 26-27, 2018 **Washington:** November 28-29, 2018

Meet cider and specialty drink buyers from the European countries during this unique Inbound Trade Mission to Oregon and Washington. Europeans are on average the highest consumers of cider compared to the rest of the world, occupying more than half the market share.

Participants can meet with European buyers during pre-arranged one-on-one meetings and site visits at select locations in and around Portland, Oregon and Seattle, Washington.

The opportunity to meet with buyers from various European countries is one you do not want to pass up. Register today!

Benefits of Participation:

- Meeting one-on-one with pre-qualified adult beverage buyers
- Showcasing your products and learning firsthand about opportunities and buyer preferences
- Learn about the European market, regulations, and how to locate the best buyer for your product
- Share your insight with buyers on the quality and availability of Western US products



PRODUCT DESCRIPTION

Suitable products include, but not limited to: Cider, drinking vinegars, kombucha, mixers and more. This mission will not include beer, wine, or spirits.

INDUSTRY FOCUS

Food Service Products

Retail Products