

## VIRTUAL TRADE EVENT

# 2020 VIRTUAL BUYER MEETINGS: SE ASIA

Monday, Nov 2 - Monday, Nov 9, 2020

Registration: Thursday, Sep 10 - Friday, Sep 25, 2020 | 12:00 PM

📍 Zoom Meetings | Southeast Asia

<https://www.wusata.org/e/UXZXWRC>

## EVENT DETAILS

The Western United States Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, brought to you by the USDA's Foreign Agricultural Service:

### 2020 Virtual Buyer Meetings: SE Asia - Weeks of November 2 and 9, 2020

WUSATA's Virtual Buyers Meeting: SE Asia will provide companies the opportunity to meet one-on-one with Southeast Asian Buyers interested in your company's products. This activity is focusing specifically on snack foods/convenience foods. Participating companies will have 3 one-on-one meetings scheduled with participating buyers. Companies will have up to 25 minutes to meet with each buyer. Meetings will take place via Zoom and will be scheduled during the weeks of November 2 and November 9. Meeting times will be scheduled in coordination with companies, but meetings will occur from 5:00-8:00 pm (PST).

Samples shipments are not needed for this event, yet it is recommended that companies provide product information/brochures in advance of the activities.

### Benefits of Participation:

- Have your products reviewed and introduced to buyers in Southeast Asia
- Opportunity for one-on-one virtual meetings with buyers interested in your company's products.

### Event Timeline:

- Week of October 19, 2020 - Meeting Notifications/Confirmations Provided
- October 23, 2020 - Informational Materials Shipment Deadline

### Registration Deadline: September 25, 2020

## PRODUCT DESCRIPTION

**Products limited to:** Snack Foods, Convenience Foods

## INDUSTRY FOCUS

Consumer Oriented

