

INBOUND MISSION

2017 MEXICO CONSUMER ORIENTED INBOUND TRADE MISSION TO OR, CA

Monday, Jul 24 - Friday, Jul 28, 2017

Registration: Thursday, May 11 - Wednesday, Jul 19, 2017

📍 OR, CA | Mexico | North America

EVENT DETAILS

Don't miss this Inbound Trade Mission to Oregon and California, sponsored by the Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture.

Mexico Consumer Oriented Inbound Mission to Oregon and California ~ July 24 - July 28, 2017

Portland, Oregon: July 24-25, 2017 **Fresno & Los Angeles, California:** July 26-28 2017

This event is designed for Western U.S. companies interested in the Mexico market to meet one-on-one with qualified retail buyers.

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As one of Mexico's top trading partners, the United States continues to see solid export growth in the market's consumer-oriented product segment.

The opportunity to meet with buyers from this country market is one you do not want to pass up. Register today!

Benefits of Participation:

- Showcase your products and learn about opportunities and buyer preferences
- Meet one-on-one with pre-qualified buyers
- Gather current market intelligence, consumer preference, and trend information directly from the source
- Evaluate how your product fits into the marketplace and assess the competitive landscape by engaging with retail buyers directly

Participation fee: \$15.00 per Company



PRODUCT DESCRIPTION

This mission is suitable for consumer-ready, shelf stable products for the retail and hospitality sector. Products are not limited to these categories, however the following are typical for a consumer-oriented products focus: beverages, snacks, condiments, dried fruit and nuts, packaged foods, beverages, food service items, dairy, and other value-added products. Please note that buyer profiles will be shared with participating companies prior to the event to ensure appropriate compatibility

INDUSTRY FOCUS

Food Service Products

Retail Products