INBOUND MISSION

2022 EUROPE SOUTHWEST FOODS INBOUND TO CO & NM

Monday, Nov 14 - Friday, Nov 18, 2022
Registration: Friday, Aug 26 - Friday, Nov 4, 2022
Denver, CO & Albuquerque, NM | Europe

https://www.wusata.org/e/6S0O61T

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2022 Europe Southwest Foods Inbound to Colorado & New Mexico

November 14 - 18, 2022

With a population of 447 million people, a vibrant market economy, high food standards, and a highly attractive export market especially for U.S. firms, the European Union (EU) is an important region to focus on for trade. Every year, European countries are top trading partners for the U.S., especially in food and agricultural products. The UK presents strong market opportunities for many U.S. consumer-orientated products, including specialty food products.

Buyers will spend two full days in each state. WUSATA participants will have tailored business meetings to showcase products to potential buyers in the specialty food sector.

Benefits of Participation:

- Meet one-on-one with pre-qualified buyers from the UK and EU.
- Showcase your products, gather market intelligence and market trends

Tentative Itinerary: TBD

Participation Fee: $25.00

Registration Deadline: November 4, 2022

PRODUCT DESCRIPTION

Food Service Specialty Foods such as Sauces, Spices, Snacks, Confectioneries, Processed Fruits and Vegetables, Oils, Nuts, Chocolate, Candies, Jams & Jellies, Coffee, Tea, Health & Natural Foods, Value-Added Products, and more.

INDUSTRY FOCUS

Consumer Oriented **Food Service Products**