

OUTBOUND MISSION

2012 ASIA: SOUTHEAST ASIA OUTBOUND TRADE MISSION

Monday, Jul 30 - Friday, Aug 3, 2012

Registration: Wednesday, Apr 4 - Wednesday, Jun 13, 2012

Ho Chi Minh City, Vietnam & Manila, Philippines | Philippines

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

- Southeast Asia Outbound Trade Mission; July 30 - August 3, 2012.

The trade mission will travel to Ho Chi Minh City, Vietnam, and Manila, Philippines. In each location, individual meetings will be setup with key buyers, importers and distributors of foodservice and retail items. Participants will also receive a market briefing, optional retail tours and coordinated group transportation. Additionally, companies will have the opportunity to walk the USDA endorsed WOFEX show in Manila. TENTATIVE SCHEDULE:

28th - Depart the U.S. 29th - Arrive Ho Chi Minh City 30th - ATO market briefing & one-on-one meetings in Ho Chi Minh City 31st - One-on-one meetings, retail tours and import facility tours 1st - Travel to Manila; retail/import facilities tour if time permits 2nd - ATO market briefing & one-on-one meetings in Manila 3rd - Attend WOFEX - walk show floor, chef demo (TBD) & one-on-one meetings. 4th - Depart Manila



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health
Nutraceutical	Organic	Produce
Seafood	Retail Products	