

VIRTUAL TRADE EVENT

CHINA FOODSERVICE AND INGREDIENT VIRTUAL MISSION

Wednesday, Dec 3 - Thursday, Dec 4, 2025
Registration: Tuesday, Sep 30 - Friday, Oct 24, 2025
Virtual, Zoom | China

https://www.wusata.org/e/DF67ZWO

EVENT DETAILS

China Foodservice and Ingredient Virtual Mission

December 3-4, 2025

Virtual Matchmaking Meetings via Zoom

Each participating supplier will receive 5-10 customized meetings with buyers from Hong Kong and mainland China markets who are specifically interested in their products. The matchmaking sessions will take place over two days, December 3-4, 2025, from 4:30-7:00 PM PT. To ensure a smooth experience, suppliers are asked to log in at 4:00 PM PT on December 3rd for event preparation and a comprehensive overview of the program.

Benefits of Participation:

Connect with qualified buyers interested in your products through customized virtual meetings from the comfort of your office. We'll recruit buyers specifically from Hong Kong and mainland China markets.

Itinerary:

Virtual -

December 3rd: 4:00 - 7:30 pm PT

December 4th: 4:30 - 7:30 pm PT

Participation Fee: $50

Registration Opens: September 30th

Registration Deadline: October 24th

Passes Available: 20

PRODUCT DESCRIPTION

Dairy products, meats, seafood, frozen/dried/prepared fruits and vegetables, grains, hazelnuts, hops, wine and other beverages, etc.

INDUSTRY FOCUS

Food Service Products | Ingredient

BUYER AUDIENCE

China

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373