

WEBINARS

WUSATA'S BRANDED PROGRAM WEBINAR

Tuesday, Aug 7, 2012

Registration: Sunday, Jan 1 - Tuesday, Aug 7, 2012

Online Webinar | United States of America

EVENT DETAILS

Is your product ready for export? Need help funding international marketing activities and promotions? Thinking about attending an international or domestic trade show? If so, then the Branded Program Webinar is for you! Attend the WUSATA Branded Program online webinar to learn how the federally funded USDA's Market Access Program (MAP) can help your business expand its worldwide marketing reach. Who should attend? WUSATA-eligible food and agricultural companies currently exporting or have plans to enter the international marketplace! Visit the Services section to learn about our program basics and how to qualify. Why attend? • Our webinar will explore WUSATA programs and how we can financially assist your company's exporting journey. • The Branded Program is an intricate system and we are here to help you navigate. • Personnel changes often occur, and this is a great way to train or re-train your staff on the program's fundamentals.

***NOTE: PRE-REGISTRATION FOR THIS EVENT IS REQUIRED.** Our registration process is now online. Companies will need to create an account with WUSATA Web (different from your Branded Program Application login) before signing up for events. Please visit the Tutorials section or contact us directly for information on how to register for our website.



INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health
Nursery	Nutraceutical	Organic
Produce	Pet Food	
and Products	Retail Products	Seafood