WEBINARS

WUSATA FUNDMATCH WEBINAR - CALIFORNIA

Thursday, Apr 14, 2022
Registration: Wednesday, Mar 16 - Tuesday, Apr 12, 2022
Zoom Webinar

https://www.wusata.org/e/M46OBFJ

EVENT DETAILS

WUSATA® and the **California Department of Food and Agriculture (CDFA)** announce the registration for the following activity:

WUSATA FundMatch Webinar

Thursday, April 14, 2022

10:30 AM - 12:00 PM PT
Via Zoom

Exporting is not just for the big guys! WUSATA helps small to medium-sized U.S. agribusinesses within the Western United States promote U.S. food and agricultural products around the globe. Our funding is provided by the USDA's Market Access Program (MAP) which is designed help build commercial export markets for U.S. agricultural products. Whether you are a veteran exporter or new to international trade, join us for a free WUSATA informational webinar in April! We will provide an overview of WUSATA programs and help you learn how to maximize your participation. After the presentation, there will be an opportunity to ask questions of both WUSATA and CDFA.

Additionally, we will also have the opportunity to hear about the CalAgX program, California's premiere export training series since 2006! The CalAgX training series will help you navigate through new regulations and standards as well as develop your export skill sets to grow your business beyond our borders.

We recommend that all agricultural and beverage companies attend - new or currently exporting, already participating in or considering WUSATA's programs - there will be valuable information for you!

INDUSTRY FOCUS

Food Service Products **Ingredient** **Livestock Feed and Nutrition** **Natural/Health** **Nursery** **Nutraceutical** **Organic** **Produce** **Pet Food and Products** **Retail Products** **Seafood** **Specialty Beverage**