

INBOUND MISSION

2015 CANADA: INBOUND TRADE MISSION TO PMA

Saturday, Oct 24 - Sunday, Oct 25, 2015

Registration: Saturday, May 9 - Friday, Oct 9, 2015

📍 Georgia World Congress Center | North America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service (FAS):

Canada Inbound Trade Mission to PMA Fresh Summit Expo

Atlanta, Georgia | October 24 - 25, 2015

In 2014, Canada remained the top destination for U.S. exports of high-value agricultural products, totaling \$17.2 billion and represented 25.6 percent of total U.S. consumer-oriented agricultural exports. Fresh and processed fruits and vegetables were the leading categories.

Benefits from participating in the activity:

- Highlight your products to pre-qualified Canadian importers and retailers while attending the 2015 PMA Fresh Summit
- One-on-one appointments with pre-qualified buyers, importers and distributors
- Options available for booth meetings and/or table top meetings in a private on-site conference facility
- Early morning appointments also available prior to show hours

This will be an excellent opportunity for participating companies to network and establish contacts with these key buyers during these pre-scheduled meetings .

** Your company does not need to be an exhibitor to participate in this mission.

Participating companies are encouraged to be export ready, bring samples and product lists, and be prepared to discuss pricing.



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Fresh, dried and frozen fruits and vegetables, ethnic and specialty fruits and vegetables, fresh herbs and nuts, and more.

INDUSTRY FOCUS

Produce