

INBOUND MISSION

2017 MEXICO SPECIALTY BEVERAGE AND FOOD INBOUND TRADE MISSION TO CO, NM

Friday, Oct 6 - Tuesday, Oct 10, 2017

Registration: Tuesday, Jul 18 - Wednesday, Oct 4, 2017

📍 CO, NM | Mexico | North America

EVENT DETAILS

Don't miss this Inbound Trade Mission to Colorado and New Mexico sponsored by the Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture.

Mexico Specialty Beverage and Food Inbound Mission to Colorado and New Mexico ~ October 6 ~ 10, 2017

Colorado: October 6-7, 2017 **New Mexico:** October 9-10, 2017

Meet buyers from the United States' third-largest agricultural export market during this unique Inbound Trade Mission to New Mexico and Colorado. Mexico buyers will be carefully chosen, and tailored to your company's product and exporting needs, taking the guesswork out of finding the right buyer, importer and distributor. You will have the opportunity to connect face to face and discuss how your product will fit in the Mexico market. Not only will buyers learn more about your product, but they can advise on distribution channels, consumer preference, labeling and much more.

Participants can meet with Mexico buyers during pre-arranged 1:1 meetings and site visits at select locations around Denver, Colorado and in Santé Fe or Albuquerque, New Mexico. Also, as an added benefit of participation, Mexico buyers will be attending the Great American Beer Festival, providing registered participants, who are exhibitors, an additional opportunity to promote and show case food and/or craft beverages.

The opportunity to meet with buyers from this country market is one you do not want to pass up. Register today!

Benefits of Participation:

- Meeting one-on-one with pre-qualified buyers
- Showcasing your products and learning firsthand about opportunities and buyer preferences
- Learn about Mexico's market, regulations, and how to locate the best buyer for your product
- Share your insight with buyers on the quality and availability of Western US products

Participation Fee: Complimentary



PRODUCT DESCRIPTION

Suitable Products include but not limited to: Alcoholic beverages and hospitality food items, to include craft beer, wine, spirits, mixers, beverage ingredients/garnishes, complementary snacks, and more.

INDUSTRY FOCUS

Food Service Products

Retail Products