

INBOUND MISSION

2017 CANADA RETAIL INBOUND TRADE MISSION TO CO, HI

Monday, Jul 17 - Friday, Jul 21, 2017

Registration: Tuesday, Apr 11 - Monday, Jul 3, 2017

📍 CO, HI

EVENT DETAILS

Do not miss the opportunity to meet with qualified buyers from Canada! The Trade Mission is sponsored by the Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture.

Canada Retail Inbound Trade Mission to Hawaii and Colorado ~ July 17 - 21, 2017

Thinking about expanding your product sales in to Canada? GREAT IDEA! Canada is the United States' largest export market for food and agriculture products and a lead importer of consumer-oriented, natural, healthy and unique value-added foods. Canada consumers are constantly looking for new innovative products from throughout the US. Take advantage of this chance to converse and meet with pre-qualified buyers, brokers and distributors from across Canada.

Benefits of Participating:

- Showcase your products and learn about opportunities for your product in Canada
- Meet one-on-one with pre-qualified buyers, brokers, and distributors
- Hear about consumer preferences and trend information
- Gather current market intelligence for your product
- Discuss and evaluate how your product fits into the marketplace
- Learn about and measure the competitive landscape
- Develop or expand your product sales in to Canada, all directly from the source

Proposed Itinerary:

July 17 & 18, Monday and Tuesday, Honolulu, HI - One-on-one meetings

July 19, Wednesday, Delegation departs Honolulu, HI to Denver, CO

July 20 & 21, Thursday and Friday, Denver, CO - One-on-one meetings



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Sauces, Spices, Snacks, Confectioneries, fresh/processed fruits and vegetables, Oils, Nuts, Chocolate, Jams & Jellies, Coffee, Tea, Health & Natural Foods, Specialty foods, value-added products, consumer-oriented retail products and more.

INDUSTRY FOCUS

Ingredient

Natural/Health

Retail Products