

TRADE SHOW

2021 WUSATA PAVILION AT GULFOOD TRADE SHOW

Sunday, Feb 21 - Thursday, Feb 25, 2021

Registration: Wednesday, Aug 12 - Thursday, Dec 31, 2020 | 12:00 PM

📍 Dubai | United Arab Emirates

<https://www.wusata.org/e/MCJWSVT>



EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

WUSATA Pavilion at Gulfood 2021 ~ February 21 - 25, 2021

Gulfood is the Middle East's largest annual food & beverage trade show!

Benefits of Participation:

- Located in the USA Pavilion, a prime location is offered
- On-site project manager assistance during the show
- Free access to internet lounge

PLEASE NOTE:

- The WUSATA pavilion, located within the USA pavilion, offers a prime booth location
- **Note:** All prices are inclusive of mandatory insurance, VAT tax, and enhanced internet listing fees
- Each company is limited to one booth. However, you may wait-list for a second booth. (Second booths are based upon availability and will be approved at a later date.)
- Waitlisting is now available online in the registration page
- Booths will be allocated on a first-come, first-served basis according to time of registration

Suitable Products: Food Service products including but not limited to: ingredients, organic, natural/health, produce, food preparation, dried fruit and nuts, beverages, baked goods, honey products, specialty foods, and more.

Out-of-region companies are asked to call WUSATA® directly at 360-693-3373, and are not eligible for WUSATA event discounts or services.

Get 50% reimbursement on exhibition-related costs

Apply to WUSATA's 2021 FundMatch and be sure to add UAE to your marketing plan in order to receive a 50% reimbursement of your Gulfood Trade Show expenses. Eligible costs can include booth space exhibition, travel for two company representatives (including flight, hotel, meals and incidentals), freight for booth materials and samples, point of sales materials and more! Be sure to read the FundMatch Guide to go over these eligible expenses and what you need to do before, during and after Gulfood to be successful in submitting a claim.

Log into your My WUSATA account now to start the process, or contact us today at 360-693-3373 or fundmatch@wusata.org for more information.

PRODUCT DESCRIPTION

Suitable Products include but are not limited to: Food Service products including but not limited to: ingredients, organic, natural/health, produce, food preparation, dried fruit and nuts, beverages, baked goods, honey products, specialty foods, and more.

PLEASE NOTE: confectionery and seafood products are not allowed.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health
Organic	Produce	Retail Products