

TRADE SHOW

2016 JAPAN: FOOD EX JAPAN TRADE SHOW

Tuesday, Mar 8 - Friday, Mar 11, 2016
Registration: Monday, Aug 24 - Monday, Nov 16, 2015
Makuhari, Japan (near Tokyo) | Japan | Asia - (inactive)

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 western State Departments of Agriculture, announce participation and registration in the following activity:

FOODEX Japan Trade Show - March 8 - 11, 2016

FOODEX Japan, held at Makuhari Messe near Tokyo, welcomes the highest quality buyers from Korea, Taiwan, Hong Kong, Mainland China and Southeast Asia looking for food and beverage products. This is a great show for both established and new-to-market companies. With over 77,000 attendees last year, this show provides opportunities to meet potential distributors and buyers from throughout Asia.

Benefits of Participation:

- Expand your sales into Japan
- Meet premier buyers from across Asia
- See latest regional trends in the Food and Beverage Market

The WUSATA show package for FOOD EX 2016 allows you to exhibit with ease:

- Booth space at a discounted rate
- Interpreter services
- Basic booth included with set-up assistance
- On-site assistance

* Scheme A includes: Enhanced USA Pavilion design, Booth construction with hard partition walls, Carpeting, Signage, Lighting, one round table, two chairs, one demonstration counter, two shelves, and one trash can.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Suitable products include, but are not limited to: Processed fruits & vegetables, fresh produce, wine, beer, spirits, frozen/convenience foods, organic/natural foods and specialty/gourmet foods, and more.

INDUSTRY FOCUS

Natural/Health	Produce	Retail Products
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