

WEBINARS

UNLOCKING EGYPT'S FOOD MARKET: OPPORTUNITIES FOR EXPORTERS

Tuesday, Mar 31, 2026 | 9:00 AM - 10:00 AM
Registration: Tuesday, Mar 10 - Tuesday, Mar 31, 2026
Riverside | Egypt

https://www.wusata.org/e/9IN3IW3

EVENT DETAILS

Webinar: Unlocking Egypt's Food Market: Opportunities for Exporters

March 31 | 9:00–10:00 AM | Free Webinar

Egypt is Africa's largest Arab market and the 3rd largest WUSATA export destination in Africa & making it a prime gateway for U.S. exporters looking to grow in Northern Africa.

Join **Adam Klein**, Senior Agricultural Attaché at the U.S. Embassy in Egypt, and WUSATA's in-market representatives for a focused one-hour briefing covering:

- **Market Opportunities** – Which products have the highest demand among Egyptian consumers and manufacturers
- **Buyer Connections** – Trade shows and programs that link you directly with Egyptian buyers
- **Competitive Advantage** – WUSATA programs and services to help you stand out in the market

High-potential categories: Tree Nuts, Dairy, Food Preparations, Beef Products, Seafood

INDUSTRY FOCUS

Consumer Oriented **Ingredient** **Seafood**

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373