WEBINARS

UNLOCKING EGYPT'S FOOD MARKET: OPPORTUNITIES FOR EXPORTERS

Tuesday, Mar 31, 2026 | 9:00 AM - 10:00 AM
Registration: Tuesday, Mar 10 - Tuesday, Mar 31, 2026
Riverside | Egypt

https://www.wusata.org/e/9IN3IW3

EVENT DETAILS

Webinar: Unlocking Egypt's Food Market: Opportunities for Exporters

March 31 | 9:00–10:00 AM | Free Webinar

Egypt is Africa's largest Arab market and the 3rd largest WUSATA export destination in Africa & making it a prime gateway for U.S. exporters looking to grow in Northern Africa.

Join **Adam Klein**, Senior Agricultural Attaché at the U.S. Embassy in Egypt, and WUSATA's in-market representatives for a focused one-hour briefing covering:

- **Market Opportunities** – Which products have the highest demand among Egyptian consumers and manufacturers
- **Buyer Connections** – Trade shows and programs that link you directly with Egyptian buyers
- **Competitive Advantage** – WUSATA programs and services to help you stand out in the market

High-potential categories: Tree Nuts, Dairy, Food Preparations, Beef Products, Seafood

INDUSTRY FOCUS

Consumer Oriented **Ingredient** **Seafood**