INBOUND MISSION

2022 ASEAN CONSUMER ORIENTED INBOUND MISSION TO CA/OR

Monday, Aug 15 - Friday, Aug 19, 2022
Registration: Thursday, May 19 - Friday, Aug 5, 2022
CA/OR | Singapore | Southeast Asia

https://www.wusata.org/e/ZD6Q1IY

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2022 ASEAN Consumer Oriented Inbound Mission to California & Oregon

August 15 - 19, 2022

One-on-one business meetings with ASEAN buyers will be conducted in three cities in California and Oregon: Los Angeles, San Francisco, and Portland.

There will be a limited number of available slots for participating companies.

Benefits of Participation:

- Connect with pre-qualified buyers representing the ASEAN region
- Evaluate how your product fit into the marketplace and assess the competitive landscape by engaging with retail/wholesale buyers
- Gather Current market intelligence, consumer preference, and trend information directly from the source
- Identify new buyers for your product, or re-connect personally with existing clients

Itinerary:

Monday, August 15 - One-on-one business meetings in LA

Tuesday, August 16 - One-on-one business meetings in Oakland/San Francisco

Wednesday, August 17 - Travel day to Portland

Thursday, August 18 - One-on-one business meetings in Portland

Friday, August 19 - One-on-one business meetings in Portland

Participation Fee: $25.00

Registration Deadline: August 5, 2022

PRODUCT DESCRIPTION

Suitable Products Include: Food & Beverage products packaged for retail or foodservice

INDUSTRY FOCUS

Consumer Oriented