## **TRADE SHOW**

# 2016 FOOD INGREDIENT ASIA TRADE SHOW

Wednesday, Sep 21 - Friday, Sep 23, 2016 Registration: Wednesday, Mar 2 - Friday, Aug 19, 2016 • Jakarta Indonesia | Indonesia | Asia - (inactive)

## **EVENT DETAILS**

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

# 2016 Food Ingredients Asia Jakarta, Indonesia $\widetilde{}$ September 21-23, 2016

This will be an excellent opportunity for companies to participate in the rapidly growing S.E. Asia food ingredients markets. Last year U.S exports of food ingredients to S.E. Asia were reported at over \$1 billion. The food ingredients Asia trade show has grown 25% annually over the last 4 years thanks to the high ROI of past exhibitors. This show will allow you to grow your business and reach a developing market of over 500 million in population. During this show you will have the opportunity to network with over 13,000 visitors from 55 countries and more than 650 exhibitors from 46 countries.

#### Event Benefits:

- Receive a \$2,000 discount on show organizer booth prices
- Meet one-on-one with pre-screened buyers at your booth
- Complimentary interpreter and access to the USA pavilion lounge
- Premium booth location and USA pavilion booth package
- Complimentary Buyer Matchmaking Services for WUSATA region companies exhibiting outside the WUSATA Pavilion at FI Asia

#### Booth Information & Fees:

- Single Booth (9 sq meters): \$5,720 \*Discounted price
- Limit 2 booths per company (discount applies to first booth only)

#### Event Agenda:

- Set up day: 9/20/2016
- Trade Show days: 9/21 9/23/2016
- Departure: 9/24/2016



# **PRODUCT DESCRIPTION**

Products of Interest:

Dry milk powders, Fats & oils, meat casings, sweeteners, shelled nuts, flavors/aromas, starches, thickeners, bakery ingredients, fish meal, cocoa intermediates, beverage ingredients, potato products, healthy/natural ingredients.

#### **INDUSTRY FOCUS**

Ingredient