

INBOUND MISSION

TAIWAN INBOUND TO GLOBAL PRODUCE AND FLORAL SHOW

Wednesday, Oct 14 - Friday, Oct 16, 2026
Registration: Tuesday, Aug 11 - Friday, Oct 16, 2026
Orlando, Florida | United States of America | East Asia

https://www.wusata.org/e/JMB26JW

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 15 Western Region Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service.

Taiwan Inbound to Global Produce and Floral Show

Orlando, Florida

October 14- 16, 2026

Meet with six highly qualified Taiwanese companies whose focus is importing premium quality produce items from the Western United States. Business to business meetings will be held on sight at the Orange County Convention Center, so exhibitors interested in meeting with the buyers do not need to venture off site. IFPA exhibiting companies are encouraged to participate. Join 20,000+ ultimate global decision-makers. Source the freshest products, discover supply chain solutions, and build relationships that drive revenue. The Global Show creates space for you to connect, learn and share Ideas through key events such as the State of the Industry, Education Festival and Welcoming Reception.

Benefits of Participation:

- Engage in one-on-one meetings with pre-qualified buyers and distributors from Taiwan actively seeking new U.S. products.
- Go beyond introductions and develop lasting partnerships with industry professionals looking for reliable U.S. suppliers.
- Gain valuable insights directly from Taiwan buyers on pricing, packaging, product appeal, and what makes a product competitive in their market.

Itinerary:

B2B meetings will take place at the Orange County Convention center during IFPA exhibition hours on October 14th and 15th. *Companies will not need to be in attendance to all the B2B times listed below.

- Wednesday, October 14th:
  - 8:00 am - 11:30am : B2B Meetings
  - 1:00 pm - 5:00pm: B2B Meetings
- Thursday, October 15th:
  - 8:00 am - 11:30am : B2B Meetings
  - 1:00 pm - 5:00pm: B2B Meetings
- Friday, October 16th:
  - Taiwan buyers will visit exhibiting WUSATA booths.

PRODUCT DESCRIPTION

Fresh and frozen fruit; Fruit concentrate; Fresh and frozen vegetable

INDUSTRY FOCUS

Consumer Oriented | Produce

BUYER AUDIENCE

Taiwan

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373