VIRTUAL TRADE EVENT

2024 CANADA VIRTUAL BUSINESS TO BUSINESS TRADE MISSION

Wednesday, Jul 10 - Tuesday, Dec 31, 2024
Registration: Friday, Jun 21 - Tuesday, Jul 9, 2024
Virtual | Canada | North America

https://www.wusata.org/e/I2278CX

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 15 Western Regional Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2024 Canada Virtual Business to Business Trade Mission

July through December 2024

Interested in getting a catered look into the Canadian market for your products?

Sign up for an opportunity to collaborate with WUSATA contractors in Canada. Gain tailored information and dedicated support for your company. Our contractors will engage directly with you, guiding you through a personalized market entry strategy for your business.

Benefits of Participation:

- This mission will allow companies to work one-on-one with contractors in Canada and determine a market entry strategy.

Itinerary:

Online and virtual

Participation Fee: $25

9 passes total

Registration Deadline: July 10th, 2024

For information, please reach out to the Project Managers:

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PRODUCT DESCRIPTION

Condiments, sauces, crackers, granola, snacks, bars, beverages

INDUSTRY FOCUS

Consumer Oriented

BUYER AUDIENCE

Canada