WEBINARS

OPPORTUNITIES IN THE MIDDLE EAST

Thursday, Jul 9, 2026 | 9:00 AM - 10:00 AM
Registration: Wednesday, Jun 17 - Wednesday, Jul 8, 2026
Riverside | United States of America | Middle East

https://www.wusata.org/e/6EVWPFI

EVENT DETAILS

Opportunities in the Middle East Webinar

July 9, 2026 | 9:00 am

Join WUSATA and the California Department of Food and Agriculture for a complimentary webinar on opportunities, challenges, and market trends in the Middle East.

Presented by WUSATA in-market contractor FocusM, this webinar will provide practical, region-specific insight for Western U.S. food and agricultural exporters. Companies currently active in the Middle East, as well as those evaluating whether the region is a good fit for their products, will gain a better understanding of the market and potential paths for entry or expansion.