

WEBINARS

OPPORTUNITIES IN THE MIDDLE EAST

Thursday, Jul 9, 2026 | 9:00 AM - 10:00 AM
Registration: Wednesday, Jun 17 - Wednesday, Jul 8, 2026
Riverside | United States of America | Middle East

https://www.wusata.org/e/6EVWPFI

EVENT DETAILS

Opportunities in the Middle East Webinar

July 9, 2026 | 9:00 am

Join WUSATA and the California Department of Food and Agriculture for a complimentary webinar on opportunities, challenges, and market trends in the Middle East.

Presented by WUSATA in-market contractor FocusM, this webinar will provide practical, region-specific insight for Western U.S. food and agricultural exporters. Companies currently active in the Middle East, as well as those evaluating whether the region is a good fit for their products, will gain a better understanding of the market and potential paths for entry or expansion.

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373