

## TRADE SHOW

# 2019 WUSATA PAVILION AT FOODEX JAPAN TRADE SHOW

Tuesday, Mar 5 - Friday, Mar 8, 2019

Registration: Monday, Aug 6 - Friday, Nov 30, 2018

📍 Japan | Japan | East Asia

<https://www.wusata.org/e/5TS26F5>

## EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

**WUSATA Pavilion at FoodEX Japan Trade Show ~ March 5-8, 2019**

FOODEX Japan, to be held at Makuhari Messe near Tokyo, welcomes the highest quality buyers from Korea, Taiwan, Hong Kong, Mainland China, and Southeast Asia looking for food and beverage products. This is an excellent show for both established and new-to-market companies.

TASTE OF THE WEST! Join us and have your product showcased by a professional chef in our USA Pavilion. This optional showcase is a great way to get more exposure for your product.

**Turn Key Booth Package Includes:** booth design & construction, modular system walls, carpeting, fascia board, lighting, one lockable reception counter, one table & two chairs and daily booth cleaning.

### Benefits of Participation:

- Expand your sales into Japan and meet premier buyers from across Asia
- See the latest regional trends in the food and beverage industry
- Located in the USA Pavilion, a prime location is offered
- Interested companies will receive complimentary translation services
- Booth at discounted rate

### Participation Fee:

Participation Fees (Ends October 26, 2018):

- Complete 9 sqm AISLE booth package - \$5,000
  - Complete 9 sqm CORNER booth package - \$5,500
- If registering after October 27, Participation Fees are as follows (Registration Ends November 30th, 2018):
- Complete 9 sqm AISLE booth package - \$5,700
  - Complete 9 sqm CORNER booth package - \$6,200

Registration Deadline: November 30, 2018



## PRODUCT DESCRIPTION

**Suitable Products include but are not limited to:** processed fruits & vegetables, fresh produce, wine, beer, spirits, frozen/convenience foods, organic/natural foods and specialty/gourmet foods.

## INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health
Organic	Produce	Retail Products