TRADE SHOW

2023 WUSATA SHOWCASE AT ANTAD TRADE SHOW

Tuesday, Mar 7 - Thursday, Mar 9, 2023
Registration: Monday, Dec 5, 2022 - Wednesday, Feb 1, 2023
Mexico | Mexico | Latin America

https://www.wusata.org/e/DQJTXHH

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2023 WUSATA Pavilion at ANTAD Trade Show

Expo Guadalajara Mexico

~ March 7 - 9, 2023 ~

Expo ANTAD Alimentaria is Mexico's leading and largest retail trade show, which attracts more than 37,000 visitors and 1,700 exhibitors. Expo ANTAD has become the largest food industry exhibition in Mexico and is the ideal forum for international exhibitors to showcase their premium products to quality buyers, importers, and industry experts.

Benefits of Participation

- Feature your products in WUSATA's Pavilion at Mexico's largest food and hospitality trade show.
- Potential Mexican buyers, importers, and industry experts will be able to see your products and displayed and promoted by you within the USA Pavilion - WUSATA Pavilion will be in a premium location.
- Participating companies will have the option for an interpreter in their booth.
- Participating companies will be provided with a kiosk, signage and chair.

Itinerary

Included is Four nights of hotel stay, your kiosk, and interpreter.

- March 6 - Arrival to Guadalajara, Set-up
- March 7- Show Day 1
- March 8- Show Day 2
- March 9- Show Day 3, tear down
- March 10- Departure

Participation Fee - $800

Registration Deadline: February 1, 2023

*This activity is eligible for WUSATA's FundMatch Program - 50 percent reimbursement on approved expenditures related to product showcase (registration fee) and product shipping (freight).

INDUSTRY FOCUS

Consumer Oriented

BUYER AUDIENCE

Worldwide