

INBOUND MISSION

2017 EUROPE SPECIALTY GRAINS, EDIBLE BEANS INBOUND TRADE MISSION TO ID, MT

Monday, May 29 - Friday, Jun 2, 2017

Registration: Tuesday, Feb 28 - Thursday, May 25, 2017

📍 ID, MT | Europe

<https://www.wusata.org/e/NJPNUD8>

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

Europe Specialty Grains, Edible Beans Inbound Trade Mission to ID, MT ~ Great Falls, Montana May 29 & 30 - Boise, Idaho June 1 & 2

This inbound mission brings knowledgeable buyers of specialty grains and beans to meet with potential suppliers. Past inbound missions have been effective in connecting EU buyers and our sellers.

Europe purchased over \$1 billion in grains and pulses from the U.S. in 2013. This will be an excellent opportunity for Western U.S. companies to meet one-on-one with qualified importers and distributors. Companies are encouraged to take advantage of this opportunity to network and establish contacts with key buyers from the region.

Benefits of Participating in this Activity:

- Meet one-on-one with pre-qualified buyers from Europe
- Showcase your products and learn about buyer preferences
- Develop or expand your sales into Europe

Cost of Participation: \$20 "per company"

Meeting times are limited and are offered on a first-come, first-served basis; early registration is recommended.

Participating companies are encouraged to be export-ready, bring samples and product lists, and be prepared to discuss pricing.



PRODUCT DESCRIPTION

Suitable products include, but are not limited to:

Quinoa, Flax seeds, Gluten free oats, Great Northern Beans / Cannellini (Alubia), Green peas, Haricot / Pea beans, Lentils, Millet seeds, Mustard seeds, Peanuts, Peas (green, yellow, big and small size), Pinto beans, Red kidney beans, Safflower, Siberian millet (red panicum), Sorghum, Specialty corn, Speckled beans, Sunflower kernels, Teff, White millet. All kind of seeds, spices (carawayseed, coriander), all other products that can be interesting for the pet feed market, Baby White Lima, Blackeye beans, Buckwheat, Chickpeas, Dark Red Kidney Beans, Dried vegetable / fruit pomaces (broccoli, cranberry).

INDUSTRY FOCUS

Ingredient	Natural/Health	Organic	Pet Food and
Products			