INBOUND MISSION

2016 EUROPE INBOUND MISSION TO OREGON AND THE INTERNATIONAL BAKING INDUSTRY EXPO

Friday, Oct 7 - Sunday, Oct 9, 2016
Registration: Tuesday, Jun 21 - Friday, Sep 23, 2016
📍 Portland, OR and Las Vegas, NV | Europe

EVENT DETAILS

WUSATA® and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

Europe Inbound Mission to Oregon and the "International Bakery Industry Exposition" ~ October 7 - 9, 2016

Portland Oregon: October 7th, 2016 **IBIE in Las Vegas, NV:** October 8th & 9th

Our in-market Europe contractor is carefully recruiting approximately five of the market's best-qualified buyers. The selections of buyers will be tailored to our companies' export needs. With this unique opportunity, we are taking the guesswork and chance out of the equation by directly bringing in these buying teams, so that they can sit down and meet with you about your product, and where it fits into their markets. Topics on which they can provide advisement include but are not limited to, packaging, labeling, working with importers and distributors, accessing distribution channels, consumer preferences, and much more. The buyers look forward to meeting with both new and veteran exporters.

Benefits of Participation:

- Meet one-on-one with pre-qualified bakery company buyers and product distributors from Europe
- Showcase your products and learn about European buyers' needs and preferences
- Meet buyers in our designated meeting room, or at your booth
- Learn more about the European markets and gain knowledge on how to locate appropriate importers for your products.
- Share your knowledge with importers on the availability and quality of food ingredients from the Western U.S.

COST: No cost.

PRODUCT DESCRIPTION

Suitable products include but are not limited to: Bakery ingredients including dried, pureed and frozen fruits, nuts, milled and whole grains, additives including flavorings, sweeteners and fragrance, bakery products and more.

INDUSTRY FOCUS

Ingredient