

## TRADE SHOW

# 2017 WUSATA PAVILION AT FI NI EUROPE TRADE SHOW

Tuesday, Nov 28 - Thursday, Nov 30, 2017

Registration: Tuesday, Jan 24 - Monday, Nov 6, 2017

📍 Frankfurt, Germany

## EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

### **Food Ingredient/Natural Ingredient Europe Trade Show ~ November 28-30, 2017 ~ Frankfurt, Germany**

This event is the largest food/natural ingredient trade show in Europe and attracts more than 26,000 food professionals attending from 154 countries, representing €4 Billion. Germany is the 2<sup>nd</sup> largest economy in the EU and 3<sup>rd</sup> largest food market in Europe.

#### **Benefits of Participation:**

- WUSATA pavilion at the EU FI/NI trade show with matchmaking benefits.
- Receive a (33)% discount on show organizer booth prices.
- Meet one-on-one with pre-screened buyers at your booth.
- On-site assistance from WUSATA project manager.

#### **Booth Information & Fees:**

- 9 sqm turnkey booth space: \$5,900
- 15 sqm turnkey booth space: \$9,500
- Limit 1 space per company

**WUSATA encourages early registration as space is limited and is space is dispersed on a first come, first served basis.**



## PRODUCT DESCRIPTION

**Suitable products include but not limited to:** Food Ingredients, Natural Ingredients, Food and Beverage Manufacturers

### INDUSTRY FOCUS

Ingredient

Natural/Health