

## INBOUND MISSION

# 2017 EUROPE SEAFOOD INBOUND TRADE MISSION TO OR, WA

Monday, Jun 5 - Friday, Jun 9, 2017

Registration: Monday, Mar 27 - Wednesday, May 31, 2017

📍 OR, WA | Europe

## EVENT DETAILS

Meet with buyers from a robust market at this Seafood Inbound Trade Mission! The Trade Mission is sponsored by the Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture.

This is the first WUSATA Inbound Seafood Mission to the U.S. since 2012.

### Europe Seafood Inbound Trade Mission to Washington and Oregon ~ June 5-9, 2017

The European market is the world's largest importer for agricultural commodities and food. In 2015, the economies of EU countries' combined GDP was approximately \$16.23 trillion, which is not far behind the U.S. Don't miss this valuable opportunity to make a splash.

Company participants can join either one-on-one business meetings or have an opportunity to host the buyer delegation to tour their facility.

### Benefits of Participation:

- Showcase your products and learn about opportunities and buyer preferences
- Meet one-on-one with pre-qualified buyers
- Gather current market intelligence, consumer preference, and trend information directly from the source

### Proposed Itinerary:

June 5: On-site tours - Washington State

June 6: One-on-one meetings, and on-site tours - Washington State

June 7: Buyers travel to Oregon

June 8: On-site tours and one-on-one meetings - Oregon Coast

June 9: On-site tours and one-on one meetings - Oregon Coast



## PRODUCT DESCRIPTION

### Suitable products include but not limited

**to:** Salmon, Crab, Cod, Halibut, Tuna, Flounder/Sole, Pollock, Whiting/Hake, Rockfish, Sablefish/Black Cod, Shrimp, Sardines.

## INDUSTRY FOCUS

Seafood