WEBINARS

2021 ASEAN WEBINAR: HALAL FOOD TRENDS, OPPORTUNITIES, & CHALLENGES

Wednesday, Oct 27, 2021 | 5:30 PM - 7:00 PM
Registration: Wednesday, Oct 13 - Monday, Oct 25, 2021
Webinar | Singapore | Southeast Asia

https://www.wusata.org/e/56U87RX

EVENT DETAILS

The Western United States Agricultural Trade Association (WUSATA®), Lieu Marketing Associates, and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, brought to you by the USDA's Foreign Agricultural Service:

2021 ASEAN Webinar: Halal Food Trends, Opportunities, & Challenges

Wednesday, October 27, 2021 at 5:30 pm PDT

Join us for a FREE webinar on the Halal Food trends as well as Opportunities and Challenges in the Southeast Asia region!

Webinar Topics include:

- Understanding Halal Food
- Trends, Opportunities, and Challenges in the Halal Food Industry
- Overview of Indonesia's Halal Industry
- Overview of Malaysia's Halal Industry
- Exporting to SE Asia
- Q&A Session

Presented by WUSATA and our in-country contractor, Lieu Marketing Associates, the event is geared for companies at any stage of exporting - new or seasoned!

Participation Fee: Complimentary

Registration Deadline: Monday, October 25, 2021

PRODUCT DESCRIPTION

All products

INDUSTRY FOCUS

Consumer Oriented **Food Service Products** **Ingredient** **Natural/Health** **Organic** **Produce** **Retail Products** **Specialty Beverage**