TRADE SHOW

2022 WUSATA PAVILION AT ANTAD TRADE SHOW

Monday, May 16 - Friday, May 20, 2022
Registration: Wednesday, Feb 23 - Friday, Apr 8, 2022
Mexico | Mexico | Latin America

https://www.wusata.org/e/LRSVORO

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2022 WUSATA Pavilion at ANTAD Trade Show

Expo Guadalajara Mexico

May 17 - 19, 2022

Expo ANTAD Alimentaria is Mexico's leading and largest retail trade show, which attracts more than 37,000 visitors and 1,700 exhibitors. Expo ANTAD has become the largest food industry exhibition in Mexico and is the ideal forum for international exhibitors to showcase their premium products to quality buyers, importers, and industry experts.

Participating companies will be provided with a kiosk, kiosk signage, an interpreter, and chair.

Benefits of Participation:

- Feature your products in WUSATA's Pavilion at Mexico's largest food and hospitality trade show.
- Potential Mexican buyers, importers, and industry experts will be able to see your products and displayed and promoted by you within the USA Pavilion - WUSATA Pavilion will be in a premium location.
- Participating companies will have the option for an interpreter in their booth.

Itinerary:

May 16- Arrival to Guadalajara, Set-up

May 17- Show Day 1

May 18- Show Day 2

May 19- Show Day 3, tear down

May 20- Departure

Participation Fee: $750.00

Registration Deadline: April 8, 2022

* This activity is eligible for WUSATA's FundMatch Program - up to 50% reimbursement on approved expenditures related to product showcase, such as registration fee and product shipping freight. *

PRODUCT DESCRIPTION

Suitable Products Include: Consumer-Oriented Products - Retail packaging

INDUSTRY FOCUS

Consumer Oriented