

## WEBINARS

# WUSATA INFORMATIONAL WEBINAR - OREGON

Thursday, Nov 19, 2020 | 10:00 AM - 11:30 AM  
Registration: Wednesday, Oct 28 - Tuesday, Nov 17, 2020  
📍 Zoom Webinar

<https://www.wusata.org/e/5RUDZJR>

## EVENT DETAILS

**WUSATA®** and the **Oregon Department of Agriculture**, announce participation and registration in the following activity:

**WUSATA Informational Webinar:**  
**Thursday, November 19, 2020**  
**10:00AM - 11:30AM PT via Zoom Webinar**



**OREGON  
DEPARTMENT OF  
AGRICULTURE**

Whether you're a veteran exporter or new to international trade join us for a WUSATA and ODA webinar in November! You will learn about WUSATA's programs along with resources available at ODA. Get questions answered and learn how to best utilize WUSATA and ODA for your exporting needs.

We recommend that all agricultural and beverage companies attend - new or currently exporting, already participating in or considering WUSATA's programs - there will be valuable information for you!

### WUSATA Highlights:

- Global Connect: Explore and expand your export market with Trade Shows and one-on-one meetings with international buyers.
- FundMatch: Learn how to get reimbursed 50% of eligible international promotional expenses up to \$300,000. Applications for the 2021 program year opened August 1st!
  - Starting 2021, the **5 Year Graduation Rule** will no longer be in effect. A company can utilize the 50% cost-reimbursement program even if it is for a previously graduated market
- Export Education: Receive valuable market research and information designed to help you reach your exporting goals.

### ODA Highlights:

- Mkt research & trade consulting
- Market Access assistance
- Making Connections
- Export Certificates

**Registration Deadline: Tuesday, November 17, 2020**

**\*Please note: The link for the Zoom Webinar will be sent out on Wednesday, November 18, 2020. Watch your e-mail so you don't miss it!**



## INDUSTRY FOCUS

Food Service Products		Ingredient	Livestock Feed and
Nutrition	Natural/Health	Nursery	Nutraceutical
Organic	Produce	Pet Food and Products	Retail
Products	Seafood	Specialty Beverage	