INBOUND MISSION

2023 ASEAN CONSUMER ORIENTED INBOUND TO CA/OR

Monday, Jul 17 - Friday, Jul 21, 2023
Registration: Wednesday, Jun 7 - Friday, Jul 7, 2023
CA/OR | Singapore | Southeast Asia

https://www.wusata.org/e/O9HRQKM

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

ASEAN Consumer Oriented Inbound Buyers Meetings

July 17-21, 2023

One-on-one business meetings with ASEAN buyers will be conducted in four cities in California and Oregon: Portland, Sacramento, San Francisco/Oakland, Los Angeles.

There will be a limited number of available slots for participating companies.

Benefits of Participation:

- Connect with pre-qualified importers / buyers representing Southeast Asia
- Evaluate how your product fit into the marketplace and assess the competitive
  landscape by engaging with retail and wholesale buyers
- Gather current market intelligence, consumer preference, and trend information
  directly from the source
- Identify new buyers for your product, or re-connect personally with existing clients

Itinerary:

Monday and Tuesday, July 17-18 - Meetings in Oregon

Wednesday, July 19 - Sacramento - Tabletop Buyers Meetings

Thursday, July 20 - San Francisco / Oakland - Tabletop Buyers Meetings

Friday, July 21 - Los Angeles - Tabletop Buyers Meetings

Participation Fee: $20.00

Registration Deadline: July 7th, 2023

For more information please reach out to the Project Managers:

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PRODUCT DESCRIPTION

Suitable Products Include: Retail Packaged Consumer Oriented, Snack Foods, Condiments, Dried Fruit / Nut, Frozen Foods (berries), Beverages, Wine, canned fruit, healthy & natural products, spices/seasonings, cereals, tea, bakery products, baby food, confectioneries, beer, canned/processed seafood, beef.

INDUSTRY FOCUS

Consumer Oriented

BUYER AUDIENCE

Singapore