OUTBOUND MISSION

2026 TAIWAN CRAFT BEVERAGE AND BEVERAGE INGREDIENTS OUTBOUND MISSION

Wednesday, Nov 11 - Sunday, Nov 15, 2026
Registration: Monday, Jun 22 - Friday, Sep 4, 2026
Taipei | Taiwan

https://www.wusata.org/e/FEMNCVI

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2026 Taiwan Craft Beverage and Beverage Ingredients Outbound Mission

November 11-15 2026

According to an evaluation of Taiwan market for distilled spirits made by the Distilled Spirits Council of the United States recently, Taiwan presents a growth opportunity for exporting craft beverages from the U.S. with a population with an established interest in imported whiskeys, and a zero-import duty on spirits.

Benefits of Participation:

There is a great opportunity to increase the knowledge and awareness of Western US Craft Beverages in the Taiwanese market. U.S. companies will meet with buyers at a tasting reception and will also participate in 1:1 B2B meetings, site visits, market presentations and retail tours while in Taiwan. Hotel, internal transportation costs are covered.

Itinerary:

- Nov 9 (Mon) Departure from US
- Nov 10 (Tue) Arrive in Taipei
- Nov 11 (Wed) Morning - ATO Market Briefing; Afternoon - B2B Meetings
- Nov 12 (Thu) Morning – Market Visits; Afternoon B2B meetings / Reception (Business Showcase)
- Nov 13 (Fri) Wine & Spirit show visit (Opening day)
- Nov 14 (Sat) Facility visit - Distillery & Brewing
- Nov 15 (Sun) Return to US

Registration Fee:

- $250 per company

Available Passes:

- 10 passes

For more information, please reach out to the Project Managers:

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INDUSTRY FOCUS

Consumer Oriented **Specialty Beverage**

BUYER AUDIENCE

Taiwan

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