WEBINARS

WUSATA/WSDA INFORMATIONAL WEBINAR - WASHINGTON STATE

Wednesday, Apr 13, 2022 | 1:30 PM - 3:00 PM
Registration: Wednesday, Mar 16 - Monday, Apr 11, 2022 | 12:00 PM
Zoom Webinar

https://www.wusata.org/e/BF18T87

EVENT DETAILS

WUSATA® and the **Washington State Department of Agriculture**, announce participation and registration in the following activity:

WUSATA/WSDA Informational Webinar: Wednesday, April 13, 2022

1:30 PM - 3:00 PM PT via Zoom Webinar

Whether you are a veteran exporter or new to international trade, join us for a WUSATA/WSDA Informational Webinar in April! You will learn about WUSATA's programs along with resources available at the WSDA. Get questions answered and learn how to best utilize WUSATA and WSDA for your exporting needs.

We recommend that all agricultural and beverage companies attend. Whether new or currently exporting, already participating in or considering WUSATA's programs, there will be valuable information for you!

WUSATA Highlights:

- Global Connect: Explore and expand your export market with Trade Shows and one-on-one meetings with international buyers.
- FundMatch: Learn how to get reimbursed 50% of eligible international promotional expenses up to $300,000. Applications for the 2022 program year opened August 1st!
- Export Education: Receive valuable market research and information designed to help you reach your exporting goals.

WSDA Highlights:

- WSDA's International Marketing Program: Mission, Staff, Services
- Overseas Trade Representatives: Locations, Services
- Exporting Resources: WEOT, SBDC, EFACW, EX-IM, WA State Commerce, Online resources

Registration Deadline: Monday, April 11, 2022

***Please note: The link for the Zoom Webinar will be sent out on Tuesday, April 12, 2022. Watch your e-mail so you don't miss it!**

INDUSTRY FOCUS

Consumer Oriented **Food Service Products** **Ingredient** **Livestock Feed and Nutrition** **Natural/Health** **Nursery** **Nutraceutical** **Organic** **Produce** **Pet Food and Products** **Retail Products** **Seafood** **Specialty Beverage**