WEBINARS

MOROCCO MARKET OVERVIEW WEBINAR

Thursday, Mar 6, 2025 | 9:00 AM - 10:00 AM
Registration: Tuesday, Feb 25 - Wednesday, Mar 5, 2025
Microsoft Teams Meetings | Morocco | Africa

https://www.wusata.org/e/JXVFA0M

EVENT DETAILS

Morocco Market Overview Webinar

March 6th, 9am-10amPST

Virtual - Microsoft Teams Call

****The meeting link will be sent to registered companies the day before the meeting via email****

Presented by USDA FAS Morocco ATO Office

In 2022, U.S. agricultural exports to Morocco totaled $613 million, with a compound average growth of 3.3%. As one of the fastest-growing economies in Northern Africa, Morocco represents a strong opportunity for experienced exporters. The U.S. has a Free Trade Agreement (FTA) with Morocco, allowing for more streamlined trade and an entry point into the African market.

This webinar will serve as an overview of the market provided by FAS and highlight the opportunities available through participation in a trade mission to Morocco.

WUSATA is organizing a trade mission to Morocco in May 2025, specifically targeting the dried fruit and nut, as well as the consumer-oriented sectors. Don't miss out on this unique opportunity!

Benefits of Participation:

Become familiar with the Moroccan market with a briefing from FAS to prepare yourself for future activities in the market - such as WUSATA's Outbound Trade Mission in May 2025.

Participation Fee: Free!

Deadline to Register: March 5th

INDUSTRY FOCUS

Consumer Oriented | Ingredient

BUYER AUDIENCE

Morocco