

OUTBOUND MISSION

2014 LATIN AMERICA: TWO MARKET OUTBOUND TRADE MISSION

Sunday, Feb 23 - Saturday, Mar 1, 2014

Registration: Monday, Nov 4, 2013 - Saturday, Jan 25, 2014

Santo Domingo, Dominican Republic and San Jose, Costa Rica

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: Latin America Outbound Trade Mission to Santa Domingo, Dominican Republic and San Jose, Costa Rica ~ February 23 - March 1, 2014 Benefits from participating in the activity: • Meet one-on-one with buyers, importers, and distributors in two key Central American cities • Showcase products at trade receptions and industry events • Participate in ATO market briefings, port, and retail tours This is an excellent opportunity for companies to begin or expand exports in the Dominican Republic and Costa Rica markets. The Dominican Republic - Central America - United States Free Trade Agreement is the first free trade agreement between the U.S. and the smaller developing economies of Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua and the Dominican Republic, and provides many duty-free export options. (The Dominican Republic and Costa Rica are the largest importing countries participating in the agreement.) The trade mission will travel to Santo Domingo, Dominican Republic and San José, Costa Rica. In each location, individual meetings will be set up with key buyers, importers, and distributors of food service and retail items. Participants will also receive a market briefing in Santo Domingo, Dominican Republic and San José, Costa Rica, and have the opportunity to participate in retail tours and trade events in one or both cities. Companies will be provided: • Custom one-on-one appointments with pre-qualified buyers • Interpreters • Lodging (up to 6 nights at per diem rate) arranged and paid for by WUSATA • Coordinated group transportation • Participation in a trade reception/industry event in each location



PRODUCT DESCRIPTION

Fresh Fruits and Vegetables, Consumer Ready Products, Food Service Products, Snack Foods, Dairy, Meats, Health Foods, Beverages, and Wine

INDUSTRY FOCUS

Food Service Products

Produce

Retail Products

Seafood