VIRTUAL TRADE EVENT

2021 VIRTUAL BUYER MEETINGS: AUSTRALIA (RETAIL)

Tuesday, Nov 16 - Wednesday, Nov 17, 2021
Registration: Monday, Aug 30 - Friday, Sep 17, 2021 | 11:00 AM
Virtual Meetings | Australia | Australia

https://www.wusata.org/e/A53EP1C

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2021 Virtual Buyer Meetings: Australia (Retail)

November 16 -17, 2021

Introduce your unique retail products to buyers remotely!

Travel to/from/within Australia is going to be slow for the next few months as COVID continues to be present. Creating meals, snacks and beverages throughout the day are important outlets in Australian life during this time of restricted movement. This mission will provide you with a convenient way to meet customers without travel challenges. Continue, or begin, selling into this market - and offer Australian buyers a variety of food and beverage options to market to their consumers. Local contractors will host a market briefing/consultation prior to the mission, and help schedule beneficial one-on-one meetings for you to meet customers on-line. Virtual meetings will be held in the mornings and/or evenings due to time zone differences.

Benefit of Participation:
Meet one-on-one with qualified buyers from Australia while staying home. This is a great way to meet with buyers and begin conversations about entering into the Australian market.

Itinerary: Morning and evening meetings Tuesday and Wednesday, November16-17, 2021

Registration Deadline: Friday, September 17, 2021

PRODUCT DESCRIPTION

Healthy snacks/bars, sweet/savory snacks, specialty ingredients, rubs, flavorings, syrups/sauces, spicy foods, cultural foods, beer, spirits, beverages

INDUSTRY FOCUS

Consumer Oriented **Ingredient** **Natural/Health**

Retail Products **Specialty Beverage**