

EXPORT CONSULTATIONS/TRAINING

CHINA AND HONG KONG VIRTUAL CONSULTATION Q&A SESSION

Wednesday, Aug 26 - Tuesday, Sep 1, 2020

Registration: Tuesday, Aug 4 - Tuesday, Aug 18, 2020

Zoom Meeting

<https://www.wusata.org/e/RW1GLTP>



EVENT DETAILS

The Western United States Agricultural Trade Association (WUSATA®), SMH International, and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, brought to you by the USDA's Foreign Agricultural Service:

China & Hong Kong Virtual Consultation Sessions - August 26 - September 1, 2020

Travel is difficult right now; let WUSATA bring the world to you!

Register to have a one-on-one Q&A consultation with WUSATA's China and Hong Kong Contractor, SMH International. SMH will share its knowledge about export marketing during virtual consultation sessions. These consultations are opportunities to conduct market research and get direct feedback from experts on the China and Hong Kong market, without leaving your home.

Companies will be able to conduct market research and get direct feedback from experts in the market; for each consultation you will be able to choose 2-3 topics from list below:

- Entry Strategy
- Market Trend
- Import Procedures
- Regulations
- Packaging/Labels

Sign up for your time slot today to learn more about the China & Hong Kong market!

Registration Deadline: August 18, 2020

***Please note: Upon signing up for the consultation, there will be a Zoom invite for a pre-consultation to choose what topics you would like to cover during your 30 min consultation. ***

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health
Retail Products	Specialty Beverage	