

WEBINARS

WUSATA FUNDMATCH WEBINAR - CALIFORNIA

Tuesday, Aug 18, 2020 | 10:00 AM - 11:30 AM
Registration: Tuesday, Jul 28 - Friday, Aug 14, 2020
📍 Zoom Webinar

<https://www.wusata.org/e/Z1AY20F>

EVENT DETAILS

WUSATA® and the **California Department of Food & Agriculture**, announce participation and registration in the following activity:

WUSATA FundMatch Webinar: Tuesday, August 18, 2020 - 10:00AM - 11:30AM PDT via Zoom Webinar



Expand your marketing budget with WUSATA's FundMatch program – providing up to 50 percent reimbursement on eligible international trade expenditures (including domestic trade shows). Funding not only supports trade show participation, but can assist with product labeling, advertising, translation, in-store promotions/demonstrations and virtual activities.

WUSATA and the California Department of Food and Agriculture (CDFA) helps small-medium sized California agribusinesses promote U.S. food and agricultural products around the globe. Our funding is provided by the USDA's Market Access Program (MAP), which is designed help build commercial export markets for U.S. agricultural products. So, whether you are a veteran exporter or new to international trade, join us for a free WUSATA informational webinar in August! We will provide an overview of WUSATA programs, the FundMatch program and help you learn how to maximize your participation. After the presentation, there will be an opportunity to ask questions of both WUSATA and CDFA.

All agricultural and beverage companies are encouraged to attend. Whether you're already participating in or considering WUSATA's programs - there will be valuable information for you.

Let us help you learn, connect and compete for export success.

***Please note:** The link for the Zoom Webinar will be sent out on Monday August 17, 2020. Watch your e-mail so you don't miss it!



INDUSTRY FOCUS

Food Service Products		Ingredient	Livestock Feed and
Nutrition	Natural/Health	Nursery	Nutraceutical
Organic	Produce	Pet Food and Products	Retail
Products	Seafood	Specialty Beverage	