WEBINARS

CENTRAL AMERICA: MARKET OVERVIEW

Wednesday, Aug 28, 2024 | 9:00 AM - 10:00 AM
Registration: Wednesday, Aug 14 - Tuesday, Aug 27, 2024
Remote | N/A

https://www.wusata.org/e/DTLJJ23

EVENT DETAILS

Central America Overview with IMALINX

- Market overview
- General country statistics
- Trade structure
- General buying process
- Trade practices
- Regulations and labeling
- WUSATA Events

Marco Albarrán Arozarena of IMALINX:

Business Management Bachelor's Degree with specialization in finance, supply chain and international business and a Diploma in Business Process Design for Strategic Management from MIT. He also was professor of International Logistics and Demand Planning for Supply Chain Graduate Programs in Mexico and the U.S.

Marco worked in supply chain and strategic planning in Multinational Corporations for ten years before joining the company and currently develops strategies for produce and Food & Beverage added value products in Latin America, assisting foreign companies to access and consolidate in these markets. He has been working for WUSATA since 2005 in Mexico and Latin America.