

WUSATA SEMINARS

FUNDING YOUR INTERNATIONAL GROWTH

Wednesday, Feb 11, 2026 | 9:00 AM - 2:30 PM
Registration: Monday, Jan 5 - Thursday, Feb 5, 2026
Bellevue, Washington | United States of America

https://www.wusata.org/e/5KPLEOS

EVENT DETAILS

Funding Your International Growth

Educational Seminar with WUSATA and the Washington State Department of Agriculture

Are you looking to expand your reach globally? Whether you're an experienced exporter or just starting, we invite you to join us in person on **February 11, 2026, in Bellevue, Washington**, for a valuable session on programs designed to help you maximize your global business potential.

This event will feature key members of the WUSATA team, as well as a representative from the Washington State Department of Agriculture (WSDA) and other partner organizations.

Who Should Attend?

All ag, food, and beverage companies – whether you're new to exporting, actively shipping internationally, or considering expansion. First-time attendees will discover funding opportunities, while current participants can learn what's new for 2026 and get personalized guidance.

Agenda:

- 8:30am Doors Open
- 9:00am – 12:00pm Seminar
- 12:00 – 1:00pm Lunch Provided
- 1:00-2:30pm Learn about partner organizations

WUSATA Highlights:

- **FundMatch:** Receive 50% reimbursement on international marketing activities
    - Learn what is new in 2026. Maximize dollars and avoid common pitfalls.
- **Global Connect:** Connect with international buyers
- **Export Education:** Access to a variety of market intelligence

Washington State Department of Agriculture Highlights:

- WSDA's International Marketing Program: Mission, Staff, Services
- Overseas Trade Representatives: Locations, Services
- Upcoming International Marketing Events

Event Details:

- Date: **February 11th, 2026**
- No cost to register
- Time: 9:00am – 2:30pm
- Location: **Bellevue, WA**. Location disclosed after registration*
- **Registration deadline: February 5, 2026**

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373

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