INBOUND MISSION

INDIA DRIED FRUIT AND NUT INBOUND MISSION

Monday, Dec 2 - Friday, Dec 6, 2024
Registration: Monday, Nov 4 - Wednesday, Nov 27, 2024
California & Oregon | India | South Asia

https://www.wusata.org/e/X3N1510

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 15 Western Region Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2024 India Dried Fruit and Nut Inbound Mission

California & Oregon

December 2-6, 2024

We invite you to participate in an exciting trade mission as buyers from India will visit Oregon and California to connect with suppliers in the dried fruit and nut industry. This mission aims to facilitate introductions and create lucrative sales opportunities.

U.S. companies that offer dried fruit and/or nuts are encouraged to join this mission, especially those focusing on bulk products, as most buyers are looking for wholesale options rather than retail packaging.

During the trade mission, buyers will engage with suppliers through dynamic tabletop B2B meetings and site visits to your production facilities. Welcoming buyers to your facility is an excellent way to make a lasting impression and showcase the quality of your products.

Benefits of Participation:

- Connect with pre-qualified buyers and importers from India.
- Gather current market intelligence, consumer preferences, and trend information.
- Identify new buyers for your product, or reconnect personally with existing clients.

Itinerary:

December 1: Delegation arrives in Portland, OR

December 2: Meetings and tours in OR

December 3: Meetings and tours in OR, travel to Fresno, CA

December 4: 2 site visits (AM), Tabletop meetings (15) (PM)

December 5: Drive to Sacramento, CA (AM), Tabletop meetings (15) (PM)

December 6: 2 site visits (AM), Retail visits (PM)

Participation Fee: $25

Registration Deadline: November 25, 2024

PRODUCT DESCRIPTION

Dried fruit and nuts

INDUSTRY FOCUS

Ingredient

BUYER AUDIENCE

India