

TRADE SHOW

2015 EUROPE: FOOD INGREDIENTS/NATURAL INGREDIENTS TRADE SHOW

Tuesday, Dec 1 - Thursday, Dec 3, 2015
Registration: Monday, Apr 13 - Friday, Nov 6, 2015
Paris, France | France | Europe

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

Food Ingredients Europe / Natural Ingredients Trade Show ~ Paris, France, December 1-3, 2015

Food Ingredients Europe/Natural Ingredients is the largest food ingredients/natural ingredients show in Europe with more than 23,600 attendees from 154 countries. For over 25 years this trade show has resulted in more than \$4.3 billion in on-site ingredients buying power.

The show offers you the opportunity to promote your company and products to over 26,000 local and international industry professionals.

WUSATA will provide:

- A 24 meter section (5 booths at 4.8 meters) focused on **"Flavor Companies"** in the WUSATA section. The cost for each booth will be \$2,815 with a limit of 2 booths per company, for up to 2 companies.
- For companies with booth space outside of the WUSATA section, we will offer complementary one-on-one individualized meetings with buyers, importers, and/or distributors at your booth, arranged by the WUSATA contractor in Europe.



PRODUCT DESCRIPTION

Suitable products include: ANY FLAVORING INGREDIENTS such as: natural meat flavors, butter, cheese, and dairy flavors, honey powder, soup bases, meat bases, sweeteners, hydrolyzed vegetable protein and other flavor/powder ingredients.

INDUSTRY FOCUS

Ingredient