

## WEBINARS

# WUSATA INFORMATIONAL WEBINAR - WASHINGTON STATE

Monday, Oct 12, 2020 | 10:00 AM - 11:30 AM  
Registration: Thursday, Aug 27 - Thursday, Oct 8, 2020  
📍 Zoom Webinar

<https://www.wusata.org/e/ZYO51V5>



## EVENT DETAILS

**WUSATA®** and the **Washington State Department of Agriculture**, announce participation and registration in the following activity:

**WUSATA Informational Webinar: Monday, October 12, 2020**

**10:00AM - 11:30AM PT via Zoom Webinar**



Whether you're a veteran exporter or new to international trade, join us for a WUSATA and WSDA webinar in October! You will learn about WUSATA's programs along with resources available at the WSDA. Get questions answered and learn how to best utilize WUSATA and WSDA for your exporting needs.

We recommend that all agricultural and beverage companies attend - new or currently exporting, already participating in or considering WUSATA's programs - there will be valuable information for you!

### WUSATA Highlights:

- Global Connect: Explore and expand your export market with Trade Shows and one-on-one meetings with international buyers.
- FundMatch: Learn how to get reimbursed 50% of eligible international promotional expenses up to \$300,000. Applications for the 2021 program year opened August 1st!
- Export Education: Receive valuable market research and information designed to help you reach your exporting goals.

### WSDA Highlights:

- WSDA's International Marketing Program: Mission, Staff, Services
- Overseas Trade Representatives: Locations, Services
- Exporting Resources: WEOT, SBDC, EFACW, EX-IM, WA State Commerce, Online resources

**Registration Deadline: Thursday, October 8, 2020**

**\*Please note: The link for the Zoom Webinar will be sent out on Friday, October 9, 2020. Watch your e-mail so you don't miss it!**

## INDUSTRY FOCUS

Food Service Products	Ingredient	Livestock Feed and	
Nutrition	Natural/Health	Nursery	Nutraceutical
Organic	Produce	Pet Food and Products	Retail
Products	Seafood	Specialty Beverage	